



Presco – A Health-Tech Award Winning Technology  
Digitizing Healthcare

# INDIA'S 1ST AND ONLY TECHNOLOGY FOR PAPERLESS HOSPITALS

TRUSTED BY THE HOSPITALS NATIONALLY

MADE WITH ❤️ IN भारत



**30,000+**  
Doctors and  
Nurses



**700+**  
Hospitals



**19+**  
Cities



## WHO WE ARE..?

We are a well-established company and leader in the Digital Healthcare revolution managing more than 700+ Hospitals in 8 states and 19 cities across India.



Digital India Health-Tech Innovation Award

Presco gives an easy-to-use interface and user-friendly dashboard to generate and access all the medical records on a real-time basis which enhances audits, for **NAAC and NABH**

Our unique Technology "Presco Paperless IPD & OPD solution" has won Award from Honourable Governor for our contribution to the Healthcare Industry.

## What is Presco?

Presco is a unique **Handwritten** and **Paperless** technology for **Medical Records** to streamlines hospital operations and enhance patient care.



"HOW  
ARE WE  
ENHANCING  
HOSPITALS?"

REDUCE  
COST BY  
UP TO  
**70%**



Reduces Turnaround time (TAT) in operations, and gives access to all stakeholders on real-time basis.



It manages data on a central, secure and stable platform and helps patient data retrieval with image, audio & video capture for lifetime.



Reduces significant cost of operations by eliminating procurement on paper, printing, equipment and maintenance costs



Presco eliminates revenue loss by managing legal and authoritative complaints efficiently.



Presco helps in enhancement of claim settlements and documentation for medical negligence cases.



### IMPACT ON ENVIRONMENT

35M+ A4 SIZED  
PAPERS SAVED  
88000+KG CO2 OFFSET  
5000 + TREES SAVED



### IMPACT ON HEALTHCARE PROFESSIONALS

TRAINED MORE THAN  
10,000+ DOCTORS  
AND  
30,000+ NURSES



### EMPOWERED HOSPITALS

700+ HOSPITALS  
DIGITALIZED OVER  
8 STATES



### PATIENTS RECORDS

MORE THAN  
40 M+ PATIENTS  
MEDICAL RECORDS  
HAVE BEEN DIGITALISED



# OUR VISION AND MISSION

## VISION

To lead the transformation of Healthcare through comprehensive, paperless solutions, optimizing efficiency in every hospital department from IPD and OPD to administration, while delivering exceptional patient care.



## MISSION

“Our mission is to create a fully integrated, paperless ecosystem in hospitals by providing smart, user-friendly software solutions for IPD, OPD, and other departments. We aim to enhance operational efficiency, improve data management and ensure secure, seamless communication across the entire hospital network, ultimately improving patient outcomes and fostering sustainable healthcare practices.”

# OUR CORE VALUES

“Building a Healthier Future through Innovation, Integrity, and Excellence.”

“Driven by Purpose, Guided by Innovation, and Committed to Sustainable Healthcare.”

1

### Innovation

We embrace technology and continually innovate to create efficient, paperless solutions that transform healthcare processes.

2

### Integrity

We uphold the highest standards of honesty and transparency in our dealings with clients, partners, and within our team.

3

### Sustainability

We are committed to reducing the environmental impact of healthcare by promoting digital solutions that minimize paper waste.

4

### Excellence

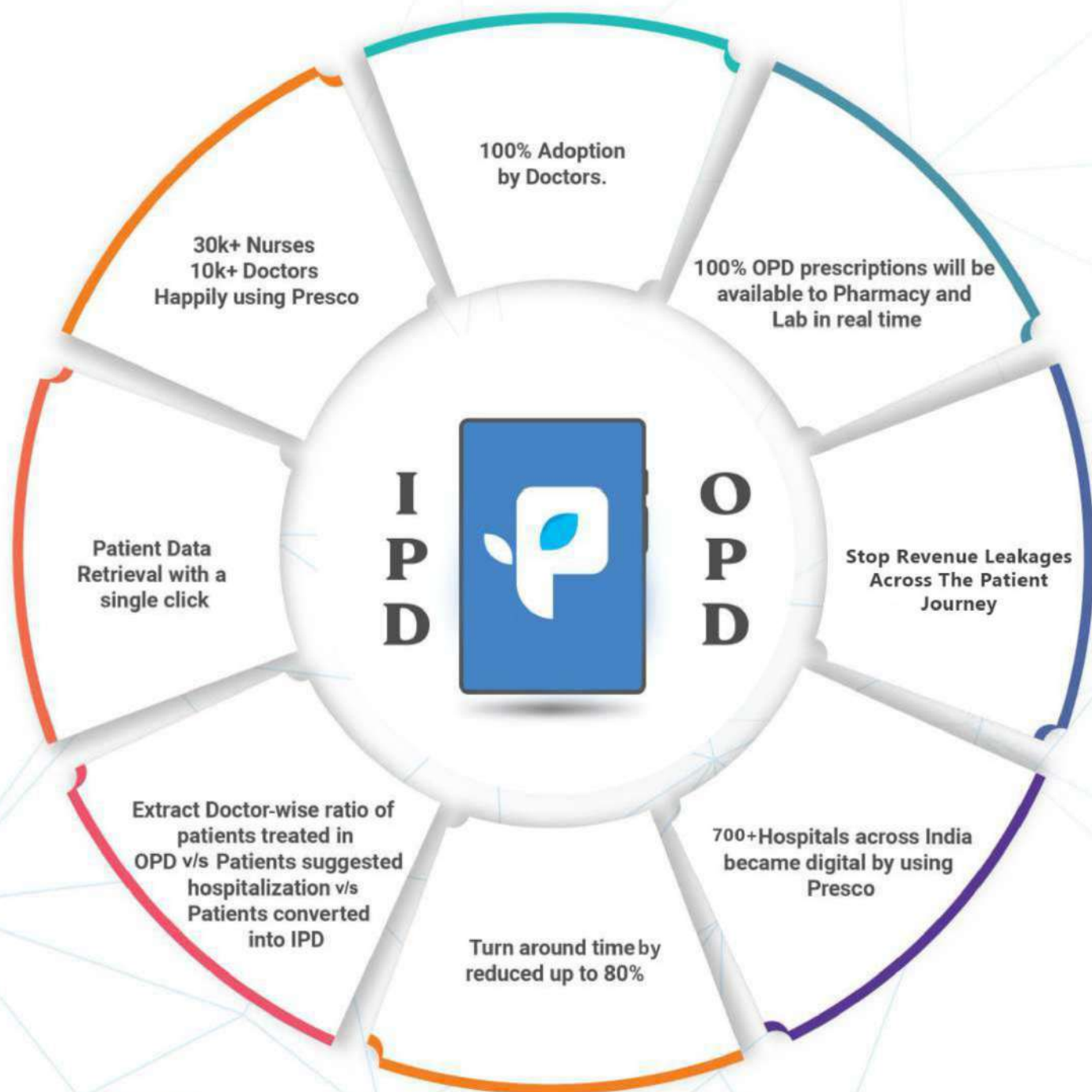
We strive for excellence in every aspect of our work, delivering top-quality proven Technology-to meet the dynamic needs of modern healthcare.

5

### Collaboration

We believe in fostering strong partnerships with healthcare providers and stakeholders to create impactful, user-centric solutions.

# ADVANTAGES WITH PRESCO





# Presco is a secure and ABDM-certified system.



**Ayushman Bharat  
Digital Mission**  
Building Digital Health Ecosystem

## NMC Guidelines

NMC guidelines mentioned for the patient's medical records on the official website

[Code of Medical Ethics Regulations, 2002 | NMC](#) are

- (a) 1.3 Maintenance of medical records:  
1.3.4 Efforts shall be made to computerize medical records for quick retrieval.
- (b) NMC has also highlighted the option of digital medical record in the **FORM-NMC Assessment form 2023: Point no. 2.1 Name of the Hospital, Point no. 2.13 Medical Record Section: Manual/Computerized**

- (c) NMC has also issued a public notice on 23/05/2022 mentioning acceptance of digital medical records with Digital signatures, Audio & Video consents:

**28. Signatures:** All signatures in the notes, prescriptions, certificates, orders, referral summaries etc., should carry the RMP's Name and NMC Registration number. Electronic generation of orders/prescriptions may help automation of this information. (L1, L2)

**Explicit consent must be recorded** in any form. Electronic media can be used to provide information as in the written in-person informed consent process. Consent can be administered and documented using electronic formats such as text, graphics, audio, video, podcasts or interactive websites to explain information related to a study and to document informed assent/consent from a participant or Legally Appointed Representative. The RMP must retain this in his patient records

### 9. Issue a Prescription and Transmit

RMPs shall provide a clear photograph, scanned or digital copy of a duly signed prescription (e-Prescription) to the patient via email or over any other messaging platform with their full name, qualifications and registration number with the State medical council or the Indian Medical register clearly visible on the prescription

All above mentioned points are taken care by [Presco](#)

Parul Sevashram Hospital becomes

**THE FIRST MEDICAL COLLEGE HOSPITAL IN INDIA**

to achieve the prestigious

**NABH DIGITAL  
HEALTH  
ACCREDITATION**



**Platinum Level**



Achieving Excellence in Digital Healthcare

"The 750-bed Parul Sevashram Hospital in Vadodara, Gujarat, is India's first Digital NABH-accredited fully digital hospital, and it has been using Presco's cutting-edge technology since 2022, setting a new standard in healthcare excellence."



# Presco Featured in Forbes

# Forbes <sup>INDIA</sup> 100 TO WATCH

A list of some of the most innovative startups including Six from India in the Asia-Pacific region

## INDIA'S TOP 100 STARTUPS ANNOUNCE THEIR ARRIVAL

A new India has taken wings, soaring towards unseen possibilities and a better future. Leading the way are the country's innovators and entrepreneurs, who are using technologies of tomorrow to solve today's challenges. Their heroic endeavours finally found the stage it deserves, with Leap To Unicorn, a startup mentoring and funding program created by IDFC FIRST Bank, in association with Moneycontrol and CNBC-TV18, which has helped shine the spotlight on India's top 100 startups.

It began with 5500+ startups applying to be part of the program. About 600 were selected to undergo a month long bootcamp, during which business leaders and industry

veterans shared lessons in startup funding and operations. Another round of pitches later, an elite jury of investors and VCs selected the top 100 startups, representing different sectors and channeling unique solutions to solve health, financial, technological, logistical and sustainability challenges, while offering new consumer experiences and services as well.

The top 100 startups are true pioneers, who demonstrate the power of hard work and ingenuity. As the first batch of successful startups to emerge from the Leap To Unicorn initiative, these 100 will continue to occupy a special place in the pantheon of India's startup champions.



	<b>PlayKKC Interactive</b> Swapnil Manish, Anuradha, Sanket Khemuka		<b>UGreen Technology Private Limited</b> Gaurav Dwivedi
	<b>Presco</b> Bharat Narahari		<b>Ukhi</b> Vishal Vivek, Sandeep Tyagi
	<b>Preset Building Systems</b> Hamsavardhan		<b>Unlearners Tech Private Limited</b> Azam Ali
	<b>Prizwiz</b> Shiv Shankar, Pradeep Venkat		<b>Vaayushop</b> Atul Mehra, Achal Mehra
	<b>PurpleRibbon Healthcare Services Pvt Ltd</b> Ratul Lahiri		<b>VastraApp - Digitizing India's Textiles</b> Vikas Rajpurohit
	<b>Qudrat</b> Rishabh Suri		<b>Watsan Envirotech Private Limited</b> Chandrasekaran Jayaraman



# MEDICAL UNIVERSITIES WITH PRESCO



## MAHARASHTRA



Dr. D.Y. Patil Medical College & Hospital (Navi Mumbai)

## MAHARASHTRA



YMT Medical College & Hospital (Navi Mumbai)

## MAHARASHTRA



Dr. D. Y. Patil College & Hospital (Pune)

## MADHYA PRADESH



LN Medical College & JK Hospital (Bhopal)

## GUJARAT



Parul Sevashram Hospital (Vadodara)

## KARNATAKA



KLE's Dr. Prabhakar Kore Hospital & MRC (Belagavi)

## MAHARASHTRA



MGM Medical College & Hospital (Navi Mumbai)

## UTTAR PRADESH



Sharda Hospital (Greater Noida)

## FEATURED ON MEDIA



GET A FREE TRIAL

+91 97023 00011 / +91 83568 18593 ✉ [presco@neuralbits.com](mailto:presco@neuralbits.com)

🌐 [www.prescoipd.com](http://www.prescoipd.com)

📍 Eastern Business District, Mumbai - 400078



# How Presco Transforms your Hospital.?

## in just “3” steps

Transforming your Hospital into a Paperless, Cost-Efficient Facility



Step

1

### Initial Workshop & Cost Analysis:

We conduct a complimentary workshop for key hospital staff, showcasing our system's capabilities. Following the workshop, we provide a detailed cost analysis and mock audit, showing up to 70% savings and reduced turnaround times.

Step

2

### Paperless Department Transition:

Transition the busiest department to a paperless system within 15 working days, demonstrating the efficiency and cost benefits.

Step

3

### Complete Hospital Paperless Transition:

Implement the paperless system across the hospital. within 90 working days, ensuring smooth, efficient, and sustainable workflows across all departments.

### Our Approach: Your Benefits:

By choosing Presco, you're not just opting for a system but a partner in transforming your hospital's operations. Our approach minimizes disruption, maximizes cost savings, and enhances overall efficiency. We guide you through each step of the process, ensuring that your transition to a paperless environment is seamless and successful.



# The Presco Promise

**1**

## Free Trial & Hands-On Training

We believe in showing results before full-scale adoption. That's why we conduct a free trial session with your nursing staff, where they receive hands-on training with our solution. This not only ensures familiarity but also allows us to gather their valuable feedback to fine-tune the system as per your hospital's workflow.

**2**

## Comprehensive Audit Report

At the end of the trial, we present a detailed audit report that clearly outlines the financial and operational impact of Presco. This includes a transparent cost-benefit analysis to demonstrate measurable returns on your investment.

**3**

## Man-Hour Savings Report

Our solution is designed to save time at every step. The man-hour savings report will quantify the reduction in administrative workload, freeing up medical staff to focus more on patient care instead of paperwork.

**4**

## Operational Excellence & Quality of Care

With Presco, you will witness a transformation in how your hospital operates. From faster documentation to reduced errors, the system enhances overall efficiency, leading to improved patient outcomes and a higher standard of hospital operations.

Together, these outcomes ensure that your hospital achieves the dual goals of efficiency and quality, making Presco not just a solution but a long-term partner in your digital journey.

# PRESCO COST BENEFIT ANALYSIS FOR HOSPITAL

Hospital Name	City	Bed Count	Avg Yearly Patient Count
ABC Hospital	Mumbai	1000	50,000

## COST BENEFIT ANALYSIS

### Before Presco

Printing and Stationary	₹ 1,00,00,000
(50,000 Files X ₹ 200 per File)	
Hardware	₹ 12,00,000
(Per month ₹ 1 Lac)	
Scanning	₹ 25,00,000
(50,000 Files X ₹ 50 per File)	
Physical Storage	₹ 6,00,000
(Per Month ₹ 50,000 for 3k sq. ft X 12 Months)	
<b>Present Total Yearly Cost</b>	<b>₹ 1,43,00,000</b>

### After Presco

Printing and Stationary	Null
Hardware	Null
Scanning	Null
Physical Storage	Null

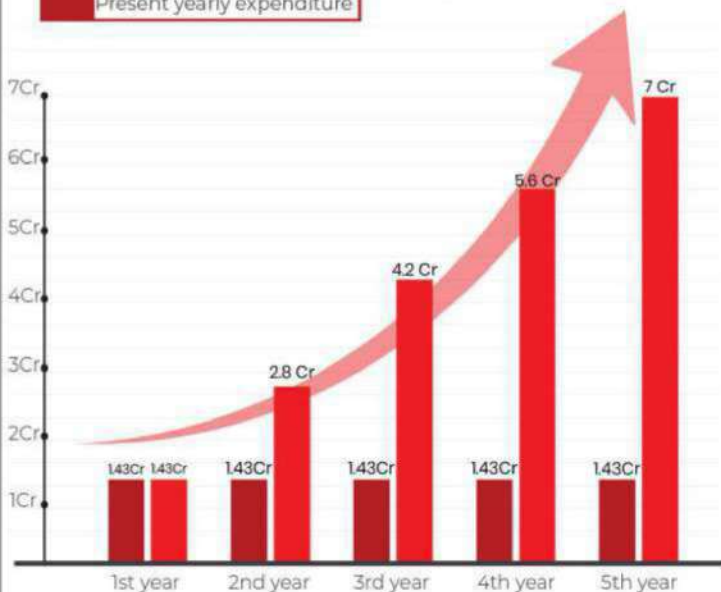
Presco Subscription Cost from 2nd Year is just up to 30% of your Present Cost

**Conclusion - Presco System will Save cost up to ₹ 1 crore (~70%)**

### WITHOUT PRESCO

#### YEAR ON YEAR COST EXPENDITURE ANALYSIS

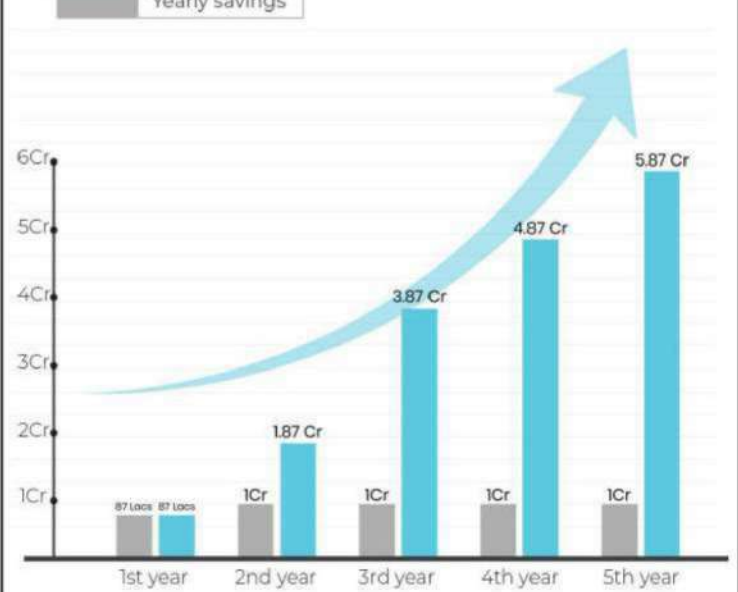
Overall year on year expenditure  
Present yearly expenditure



### WITH PRESCO

#### YEAR ON YEAR COST BENEFIT ANALYSIS

Overall savings  
Yearly savings



**Conclusion - Presco ROI will be in Just 5 Months and up to ₹ 5.8Cr can be saved in Next Five Years**



## PRESCO TAT ANALYSIS FOR HOSPITAL

Hospital Name	City	Bed Count	Avg Yearly Patient Count
ABC Hospital	Mumbai	1000	50,000

### TURNAROUND TIME ANALYSIS

#### Before Presco

DEPARTMENT	TIME PER FILE (MINUTES)	TOTAL TIME PER YEAR (HOURS)
File Transfer	20	16,666
MRD	60	50,000
TPA	60	50,000
LAB	20	16,600
MONITORING	20	16,666
YOJNA	30	25,000
ERROR	30	25,000
<b>TOTAL TIME</b>	<b>240 Minutes (4 Hrs) Per Patient File</b>	<b>2 Lac Hours for 50,000 Patients</b>

#### After Presco

DEPARTMENT	TIME PER FILE (MINUTES)	TOTAL TIME PER YEAR (HOURS)
File Transfer	00	Null
MRD	10	8,333
TPA	10	8,333
LAB	00	Null
MONITORING	10	8,333
YOJNA	10	8,333
ERROR	10	8,333
<b>TOTAL TIME</b>	<b>50 Minutes Per Patient File</b>	<b>41,665 Hours for 50,000 Patients</b>

The Presco system will reduce TAT by 1.5 lakh hours yearly (80%), leading to improved patient care and efficiency.

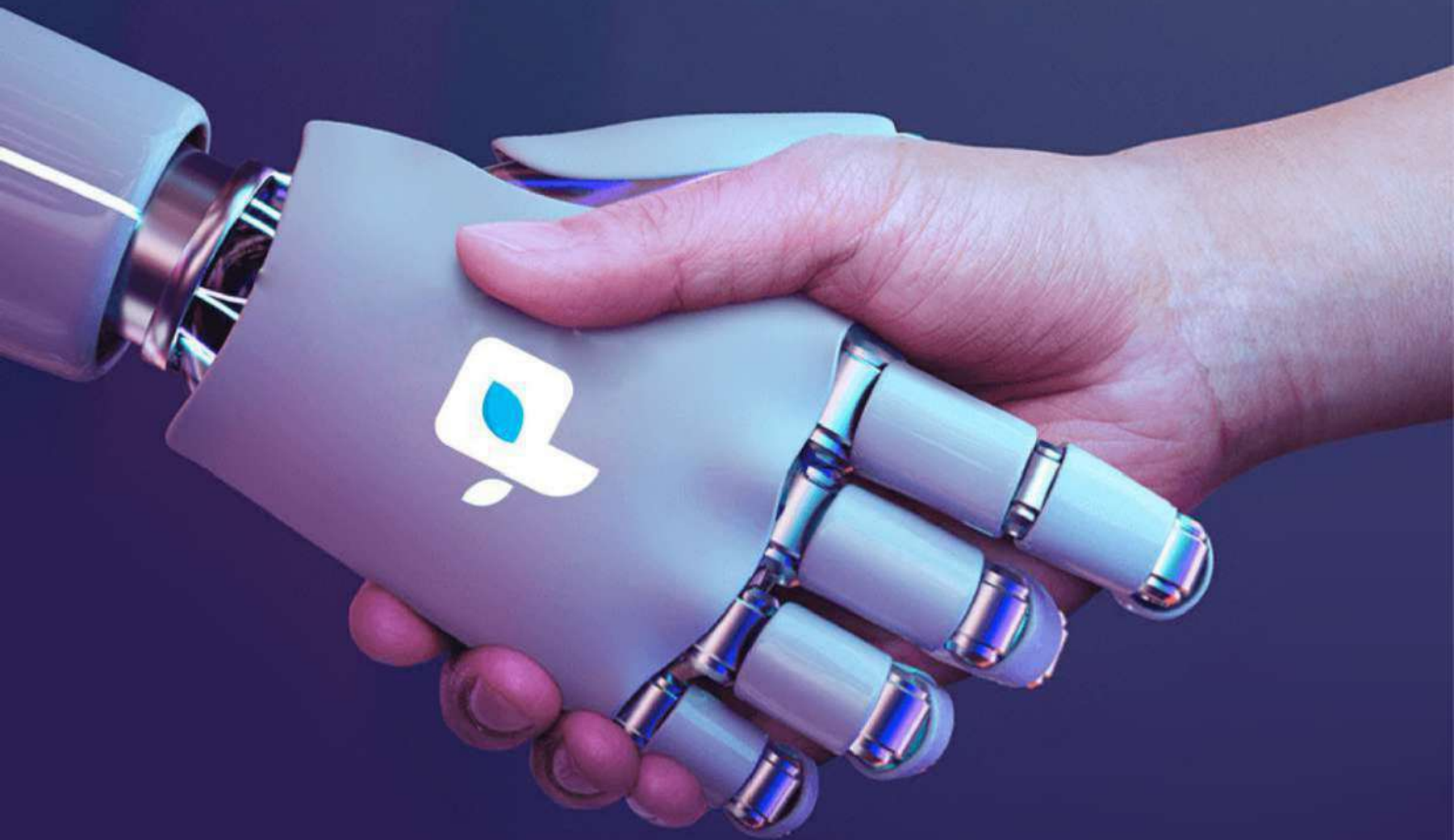
### TURN AROUND TIME ANALYSIS



**Note:** The illustration above is for a 1000-bedded hospital. Results and metrics may vary from hospital to hospital depending on their specific bed count, patient load, and operational processes.

# GO PAPERLESS

Revolutionizing Healthcare in India with unique digital solutions



TRUSTED BY  
**700+ Hospitals**  
And Medical Colleges

**GET A FREE TRIAL**

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